



ESSCO Blood Drive 2018

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Blood Donation Competition Rules

Date: February 9th, 2018

Date of Blood Drive: February 17th - April 17th

Overview

This year's ESSCO Blood Drive is an opportunity for schools to donate to a great cause! Thank you for participating to help save lives! This competition is a product of the vision of this year's ESSCO Council comprising Vice President-Externals from across the province, and marks the first ever ESSCO Blood Drive. Please note that this document is to be used as a guide for an Engineering Society or organizer for the blood drive, and should not be circulated as is for advertising.

Competition Rules

Donating

A donor may participate in a school-wide donation event, or may donate blood on their own.

Submitting & Verifying Donations

Option 1: Individual student submission

Donors must take a photo of themselves donating blood in order to qualify as a donor. These can then be submitted to an ESSCO google form and will be tallied by the Director of Outreach. If possible, please include a date and time stamp on the photo.

Option 2: Organizer submission

Each school's representative or Charity Director (if one exists) will submit the numbers directly to the form, and the numbers will then be reflected on the website. It is the responsibility of this director to ensure the donations are valid, and will also be required to upload proof of donation.

Online Tracker & Submission Form:

Please submit your donation(s) here: <https://goo.gl/forms/j2dbRVJ7wm1F3glj1>

Once submitted and verified, a school's numbers will be reflected in the tracking chart on ESSCO's website. **Each school's numbers will be recorded as a percentage of their school's Engineering population as recorded in Engineers Canada's 2015 Report:** <https://engineerscanada.ca/reports/canadian-engineers-for-tomorrow>

Please note that if a submission is found to be invalid, the school will be contacted and the donation will no longer be counted towards that school's numbers, and will be removed.



Patch Designs & Logos

Students may design and submit an “ESSCO Charity Blood Drive 2018” patch or logo via the submission form: <https://goo.gl/forms/Vc5KfrQxMMI8g8BF3>. A winning patch(es) will be selected during the course of the competition, and donors will be eligible to order one if they so choose. Students may submit photos to be posted on the Blood Drive’s page on the ESSCO Website.

Timeline

A donation will be counted as the submission of blood to a registered blood donation clinic in Ontario during the period of February 17th to April 17th, 2018, inclusive.

Here is a recommended timeline for the competition:

<i>Feb 17th - March 3rd:</i>	Arrange means of group blood donations eg. trips to clinic, advertising, etc. Submit the point of contact for the blood drive to vpsservices@essco.ca .
<i>March 3rd - April 17th:</i>	Advertise to membership and collect donations.
<i>End of April:</i>	Winning school announced!

Prize

The school with the highest number of student donors will be declared winner of the competition, and awarded the ESSCO Charity Drive Challenge Trophy, with their school’s name engraved on a plaque at the base. Canadian Blood Services will also be awarding Certificate of Participation to the schools with the three highest donations.

Contact

If there are any issues with the competition or with the website updates, please contact vpsservices@essco.ca directly. Please include your

1. Name
2. Role on council or role in running the blood drive
3. School and date the issue occurred or was discovered



Resources

Canadian Blood Services have been notified of the competition and are eager to provide assistance across the province. Please feel free to contact your local clinic, identify yourself as a member of an ESSCO school and seek help in planning your clinic visit! Here are some additional resources:

Planning a Blood Drive

Please note that organizing a blood drive can take several months and is not mandatory in order to participate in the competition.

<https://www.goodnet.org/articles/5-steps-to-planning-blood-donation-drive-in-your-community>

Arranging a Group Trip

Canadian Blood Services has been informed that the competition is running and is eager to support. Please follow these steps to ensure you receive as much support as possible:

1. Find your clinic using the website clinic finder
2. If you are an organizer, you can create an account on CBS' website to book an appointment to donate at a clinic.
3. Arrange your transport, advertise and visit!

Canadian Blood Services

- How to Organize a Group Trip to a Local Clinic:
<https://blood.ca/en/blood/how-do-i-start-team>
- FAQ's about blood donations: <https://blood.ca/en/blood/faqs-whole-blood-donations>
- Tools for Marketing from Canadian Blood Services:
<https://blood.ca/en/blood/champion-tool-room>
- More information for anyone who would like to volunteer for Canadian Blood Services:
<https://blood.ca/en/volunteers>
<https://blood.ca/en/volunteers/volunteering-opportunities-ontario>

Participation & Legislature Limiting Blood Donations

- Any ESSCO student member qualifies for participation in the blood drive. This includes all ESSCO full members and OEC-only members.
- Lakehead United has noted that Thunder Bay is on an indefinite blood ban, and will not be able to participate.
- There is an existing limitation that prevents men and trans women who have had sexual relations with other men within the last year from donating blood. Trans donors must also



wait one year after completing their surgery before they can donate blood. To read more, please see: <https://blood.ca/en/men-who-have-sex-men> and <https://blood.ca/en/eligibility-criteria-trans>